



# For Immediate Release

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## Media and Entertainment Veteran Joins Scale Logic Team

(Bloomington, Minnesota — July 10, 2016) Scale Logic is pleased to announce a new member of our management team. Ray Thompson brings over 25 years of experience in media and entertainment, sports, and 3D gaming to his new position as Vice President of Business Development.



Ray has spent the past three years at Zixi driving business development and Product Marketing, as well as designing end to end streaming offerings for contribution, distribution, and OTT for broadcast, sports/news, and media organizations. Ray was instrumental in developing workflows for Live Events and Live Linear television delivered over IP: including development of a backend database for OTT and PPV for live events. Prior to Zixi, Ray was the co-founder of AvidSports, a company focused on networked editing solutions for use by college and pro teams and broadcasters which was built up and sold. Ray also spent 6 years at XOS Digital in a business development role driving revenue, strategic partnerships, mergers and acquisitions, marketing and product management.

Ray has a strong storage background (EMC and HP) and was the worldwide program manager for HP's media and entertainment strategy for what is now HP enterprise (storage, servers, networking, tape). Ray has developed 3D graphics chips for ATI (now AMD) from a product management perspective and was also responsible for the management and business development for all game ISVs and OEM relationship management for the top OEMs (HP, Dell, Gateway, etc.).

Ray joined Scale Logic's executive team in June and will be focused on business development for global channel and key OEM accounts.

SLI was founded by a team of big data storage, networking, and technical executives to fill the gap left by other vendors between do-it-yourself storage and expensive enterprise storage systems. Ray's experience will compliment our drive for continued growth in our software and hardware platforms by providing a new level of expertise throughout our current markets.



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“We are confident that Ray will be a valuable resource.” said Bob Herzan, CEO of SLI. “He will also establish new and enhanced relationships with our OEM and Global partners. His knowledge and relationships with our application and technology partners will strengthen our position throughout the industry.”

### About Scale Logic

Scale Logic engineers and deploys storage centric solutions for broadcast, OTT, streaming, and video post production workflows. These solutions are designed specifically for customers requiring high-performance, highly- reliable data storage and network infrastructure. Its 30+ years experience in both structured and unstructured data workflows underpins its consultative approach as a trusted extension of its customer’s resources. Scale Logic’s value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions, to global enterprise platforms, including Scale-Out NAS, SAN, and archive. Scale Logic offers a complete suite of lifecycle management, workflow enhancements, solution design, installation, post-sales maintenance options, and system integration.

To learn more, please visit [www.scalelogicinc.com](http://www.scalelogicinc.com).