



For Immediate Release

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Scale Logic Europe Welcomes Veteran Media Workflow Pro

(Amsterdam, NL — Aug. 11th, 2016) Scale Logic is pleased to announce a new member of our European team. Rupert Chandler is an innovator with 18 years of experience in IT solutions and secure data management in media enterprise environments.



Rupert has spent the past 18 years at Global Eagle Entertainment, managing IT for the leading airline entertainment company and heading a team spread over four continents. Rupert led the first adoption of the Levels Beyond Digital Asset Management System and Cleversafe Distributed Storage Systems outside the US. He increased Global Eagle's productivity through research and implementation of several technical innovations, including digital asset management, workflow automation, and virtualisation.

Rupert has a strong background in research and development within the Media and Entertainment space, he's installed and programmed solutions for a wide variety of clients including Saturday Night Live and MTV Europe. Rupert's excellent global contact network and cultural sensitivity allow him to operate fluidly with teams around the world. Rupert has been described as "savvy in a way that [makes] him an asset to this team and the business and a pleasure to work with."

Rupert joined Scale Logic Europe's team in August and will be operating out of the United Kingdom, focused on Sales and Business Development in the region. He will also work closely with the teams in Italy and the Netherlands.

"We're thrilled to bring Rupert onto the team," said Bob Herzan, CEO of Scale Logic, Inc. "Having a presence in the UK has been a long term goal of ours and Rupert is a perfect fit for the job. Rupert's perspective will push our reach to the next level, especially within Europe and Asia."

Scale Logic, Inc. was founded by a team of big data storage, networking, and technical executives to fill the gap left by other vendors between do-it-yourself storage and expensive



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enterprise storage systems. Rupert's experience will help grow our global reach and bring a fresh and inventive perspective to our solutions.

About Scale Logic

Scale Logic engineers and deploys storage centric solutions for broadcast, OTT, streaming, and video post production workflows. These solutions are designed specifically for customers requiring high-performance, highly-reliable data storage and network infrastructure. Its 30+ years experience in both structured and unstructured data workflows underpins its consultative approach as a trusted extension of its customer's resources. Scale Logic's value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions, to global enterprise platforms, including Scale-Out NAS, SAN, and archive. Scale Logic offers a complete suite of storage services, workflow enhancements, solution design, installation, post warranty maintenance options, and system integration.

To learn more, please visit www.scalelogicinc.com.