



FOR IMMEDIATE RELEASE

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**Scale Logic, Inc. hires a new V.P. of Business
Development**

***Adding a valuable piece to the management team and extended reach into
the sports market***

February 1, 2016, Bloomington, MN, Scale Logic, Inc.:

Scale Logic is pleased to announce a new member of our management team. Jeff Lowe brings over 20 years of experience in sports, media, and entertainment to his new position as our V.P. of Business Development.

Jeff was previously Director of Sports Solutions at Quantum where he was focused on StorNext and Lattus workflow storage solutions for sports broadcasting. Jeff has also worked with NASCAR, where he built its first fully digital end-to-end state-of-the-art workflow and facility and Apple where he spent ten years on the team responsible for expanding the broadcast industry dominance of Final Cut Pro and Final Cut Server. Jeff has also worked at ABC and CBS TV in Network Broadcast Operations & Engineering.

“I am very excited to be joining the SLI team” said Lowe. “They have a value proposition that is unique in my experience. Their ability to offer resellers and end users a suite of storage and workflow solutions based on a lower cost, competitive file system, extended warranty services as well as solid turn key, flexible SAN & NAS solutions means they can take an honest, collaborative approach to business, not pushing a one size fits all product onto potential and existing customers”.

SLI was founded by a team of big data storage, networking, and technical executives to fill the gap left by other vendors between do-it-yourself storage and expensive enterprise storage systems. Jeff’s experience will compliment our drive for continued growth in our software and hardware platforms by providing a new level of expertise throughout our current markets.



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“We are confident that Jeff will be a valuable resource.” said Bob Herzan, CEO of SLI. “He will also establish new and enhanced relationships with our channel partners. His knowledge and relationships with our application and technology partners will strengthen our position throughout the industry.”

About Scale Logic

Scale Logic engineers and deploys storage centric solutions for Broadcast, OTT, Streaming, and Post Production Workflows. These solutions are designed specifically for customers requiring high-performance, highly reliable data storage and network infrastructure. Its 25+ years experience in both structured and unstructured data workflows underpins its consultative approach as a trusted extension of its customer’s resources. Scale Logic’s value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions to global enterprise platforms, including Scale-Out NAS, SAN, and Archive. Scale Logic offers a complete suite of lifecycle management, workflow enhancements, solution design and installation, post-sales maintenance options, and system integration.

To learn more, please visit www.scalelogicinc.com.