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**Scale Logic, Inc. and Levels Beyond:
GLOBAL RELATIONSHIP**

Combining Media Workflow Tools with File Based Management and Tiered Data Storage Management to create converged media platform workflow solutions

December 8, 2015, Bloomington, MN Scale Logic and Levels Beyond:

Levels Beyond, the company behind the Reach Engine content inventory platform, and Scale Logic, a leader in deploying big data storage solutions, are pleased to continue their global relationship, Scale Logic announced in advance of the 10th annual SVG Summit.

Both Levels Beyond and Scale Logic understand that media centric workflows are more demanding than ever. Video professionals need to manage challenges as varied as ingest formats, distribution, and long term preservation on a daily basis. To work with these challenges, video professionals need access to a robust and efficient file-based workflow with a tight integration of software and hardware; a solution tested and backed up by workflow support specialists. The global relationship between Scale Logic and Levels Beyond presents customers with exactly that—a central hub for Media Management with a scalable and robust storage ecosystem.

“The powerful combination of Scale Logic’s SAN and Scale-Out NAS with Reach Engine offers media companies greater flexibility and control than ever before,” said Christy King, COO of Levels Beyond. “The Reach Engine Platform gives you access to any content you want, wherever you want it, at any point in production. This level of access demands not only a reliable storage infrastructure, but one that has the ability to adapt to the requirements of a workflow. Reach Engine works with Scale Logic’s HyperFS file system and Scale-Out NAS Gateway to give our clients just that.”

“The unique ability of HyperFS/SONG (Scale-Out NAS Gateway) to offer both Block- and File-level access to storage allows high-performance and network



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clients to share the same Scale-Out storage pool,” commented Bob Herzan, CEO of Scale Logic “This eliminates the islands of storage so often found in content creation and distribution workflows. HyperFS and SONG not only simplify the infrastructure required to support Reach Engine customers, but can also eliminate up to 50% of the storage needed in a collaborative workflow. We’re very pleased to continue our partnership with Levels Beyond to deliver a solution that gives our joint customers a more open architecture approach with the ability to grow seamlessly with their facilities’ requirements.”

Reach Engine, Levels Beyond’s media inventory platform, serves a number of content creation and distribution businesses, including advertising, sports, media and entertainment, and publishing. Their diverse client list includes Kroger Foods, The New York Times, The Mill UK, Sundance Institute, Craftsy, and the Philadelphia Eagles. Scale Logic supports some of the largest studios and media companies in the world, with customers including the Walmart, RAI TV, STARZ Entertainment, Televisa, and Turner Broadcast, while also supporting content providers of all sizes.

About Scale Logic

Scale Logic engineers and deploys storage centric solutions for Broadcast, OTT, Streaming, and Post Production Workflows. These solutions are designed specifically for customers requiring high-performance, highly reliable data storage and network infrastructure. Its 25+ years experience in both structured and unstructured data workflows underpins its consultative approach as a trusted extension of its customer’s resources. Scale Logic’s value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions to global enterprise platforms, including Scale-Out NAS, SAN, and Archive. Scale Logic offers a complete suite of lifecycle management, workflow enhancements, solution design and installation, post-sales maintenance options, and system integration.

To learn more, please visit www.scalelogicinc.com.

About Levels Beyond

Levels Beyond Inc. is the company behind Reach Engine, a media inventory software platform. Reach Engine transforms passive digital content libraries into active inventory for global businesses. Managing both short and long-form content for owners and rights holders, Reach Engine makes assets easy to find and accessible whenever, wherever. Reach Engine manages petabytes of digital media every day. Founded in 2000, Levels Beyond is privately held and headquartered in Denver, Colorado with offices in London, UK. This year, the company was selected as one of the 50 most successful “Companies to Watch” in Colorado.