



## **Scale Logic, Inc. Launches Genesis DX An Enterprise-Class Scalable RAID Platform**

Minneapolis, Scale Logic Inc. introduced this week a new member to its Genesis RAID storage line, Genesis DX. The Genesis DX RAID platform is the perfect storage solution for mission critical data centers as well as specific vertical workflows for Media & Entertainment, Oil & Gas and Health Care. These industries are looking to improve their green footprint with reduced power consumption without sacrificing performance or reliability needed in these demanding operations.

Genesis DX RAID series is great compliment to the Genesis line of storage solutions. The DX has the option to start small and grow with your storage needs, whether they are increased capacity or greater data performance. The 2U RAID controller chassis comes with 8Gb FC or iSCSI host connections for SAN topography, or with SAS connections for direct-attach server storage capabilities. SAS-connected 2U disk storage chassis gives you the freedom to create your DX to meet your initial storage needs, while having the ability to add more SAS storage later. Compatible with Windows, Unix, Linux, Mac OSX, and VMWare, and supporting RAID Levels 0, 1, 5, 6 50, and 60, plus incorporating enterprise features like thin-provisioning, make the DX a great partner to the Genesis RX.

Vertical markets such as Film, Television and other media content creators must deliver in multiple formats and bit rates under tight deadlines. As they look to meet increasingly difficult requirements, they are finding that legacy storage solutions aren't fast enough, cost-effective or scalable enough to meet their needs. Utilizing Scale Logic's Genesis hardware RAID product line as well as its suite of software and professional services; Scale Logic provides a complete end-to-end file based platform that meets the needs of small, medium and large CM&E workflows

With regard to growing, aggregate data storage capacity; data centers are struggling with in an unsustainable curve—in the next five years, the average enterprise will see data capacities grow more than 800 percent, according to Gartner.<sup>(1)</sup> Enterprises need to be able to manage this exponential growth in data while introducing new applications, such as big data analytics, using delivery models such as virtualized infrastructure and the cloud. Yet, enterprise innovation is constrained by the complexities of outdated IT infrastructure. Organizations must optimize and modernize to deliver a "New Style of IT" that accelerates revenue generation, drives innovation and reduces business risk, while at the same time reducing overall costs.

"The Scale Logic team has historically delivered consulting, integration services, deployment and workflow solutions for complex server and storage environments for well over two decades. Understanding customer requirements and creating solutions that not only satisfy their workflow requirements but also supports their budget concerns is where we bring our greatest value to our customers" said Bob Herzan, President and Co-Founder, Scale Logic Inc. "Outdated storage systems literally can't cut it anymore" Bob Herzan President of Scale Logic Inc. "as organizations transform, reduce costs and drive greater innovation, they are increasingly turning to integrated, converged systems that minimize in-house resources spent on architecting and refining solutions. IDC projects that the market for converged systems will grow more than three times faster than the growth of spend on traditional infrastructure. Genesis DX improves power consumption, increases performance and reliability, allows flexible tiering and scalability while leveraging its simplified navigational GUI that even first time users can confidently and effortlessly apply changes to replication setting, capacity and monitoring disk load.

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### **About Scale Logic Inc.**

Scale Logic, Inc. is a value added global solutions company focused on storage and networking infrastructures. We bring value to our partners by building a suite of products and services to help scale their business effectively and efficiently. Our sales and technical team are seasoned veterans with over 25 years of experience in developing, deploying and supporting high performance digital file based solutions. Scale Logic, Inc. has developed strategic relationships around RAID, NAS, SAN and Archive technology that focuses on logical solutions to complex storage needs. Our consultative approach offers our customers options that consider performance, reliability, scalability and budget.