

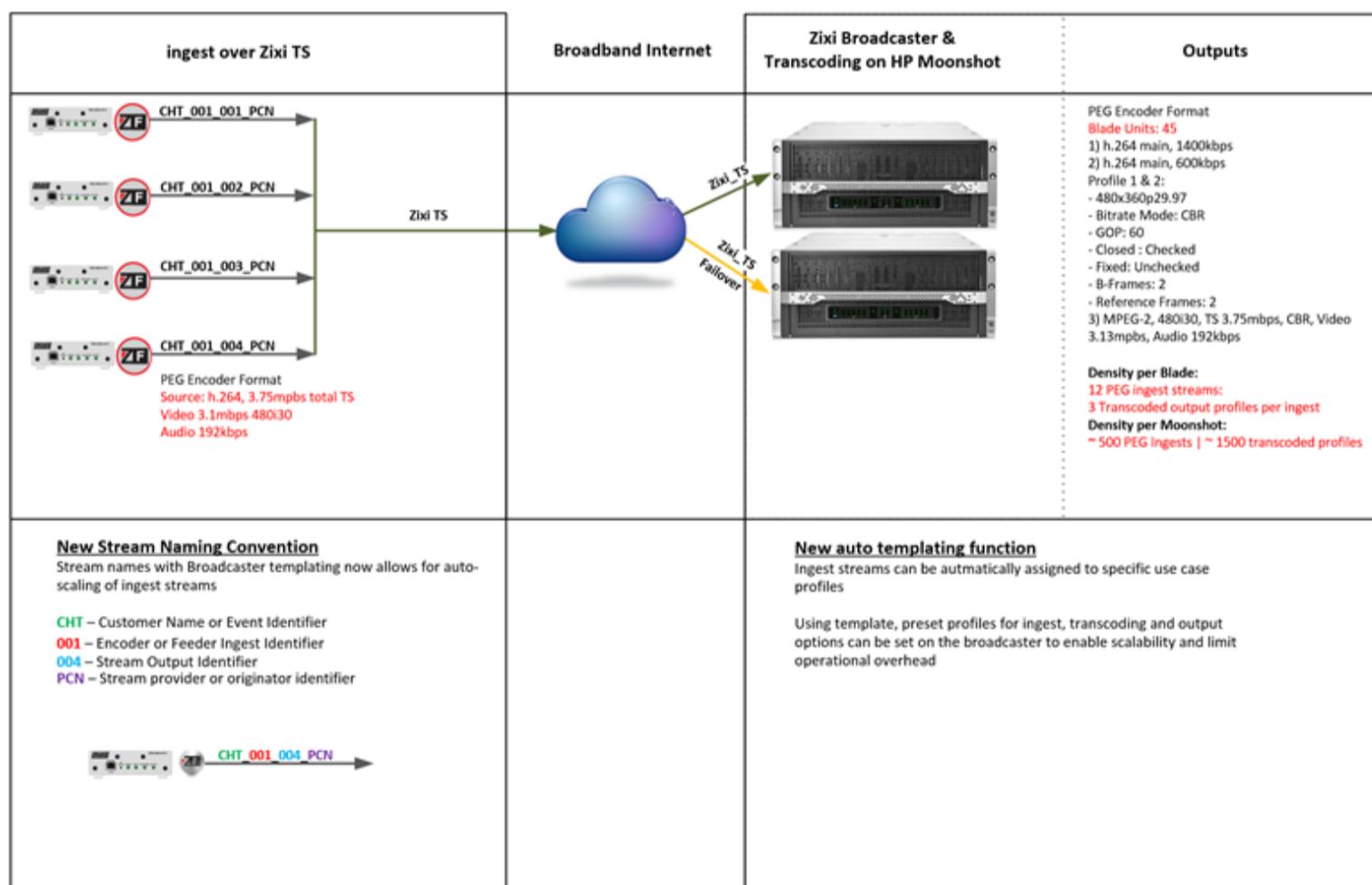
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Zixi Live and 24/7 IP contribution, Transcoding, and distribution with HP's scalable Moonshot platform

(September 20th, 2016, Amsterdam, NL) Scale Logic, Inc. (SLI), HPE, and Zixi showcased at [IBC](#), RAI Amsterdam to present Shared Storage Solutions for IP-based Workflows. As an industry leader in live video streaming, Zixi needed to adopt an enterprise level platform to achieve scale in a deployed offering on a system designed for video transcoding processes and live streaming of 24x7 linear channels and live events. By qualifying on the HP Moonshot System, Zixi can now encode live video streams in 1/10th the data center space with a three to five times reduction in power consumption. This enables Zixi customers to handle ingest, transcode, and streaming of high-definition broadcast channels at a lower cost per channel.

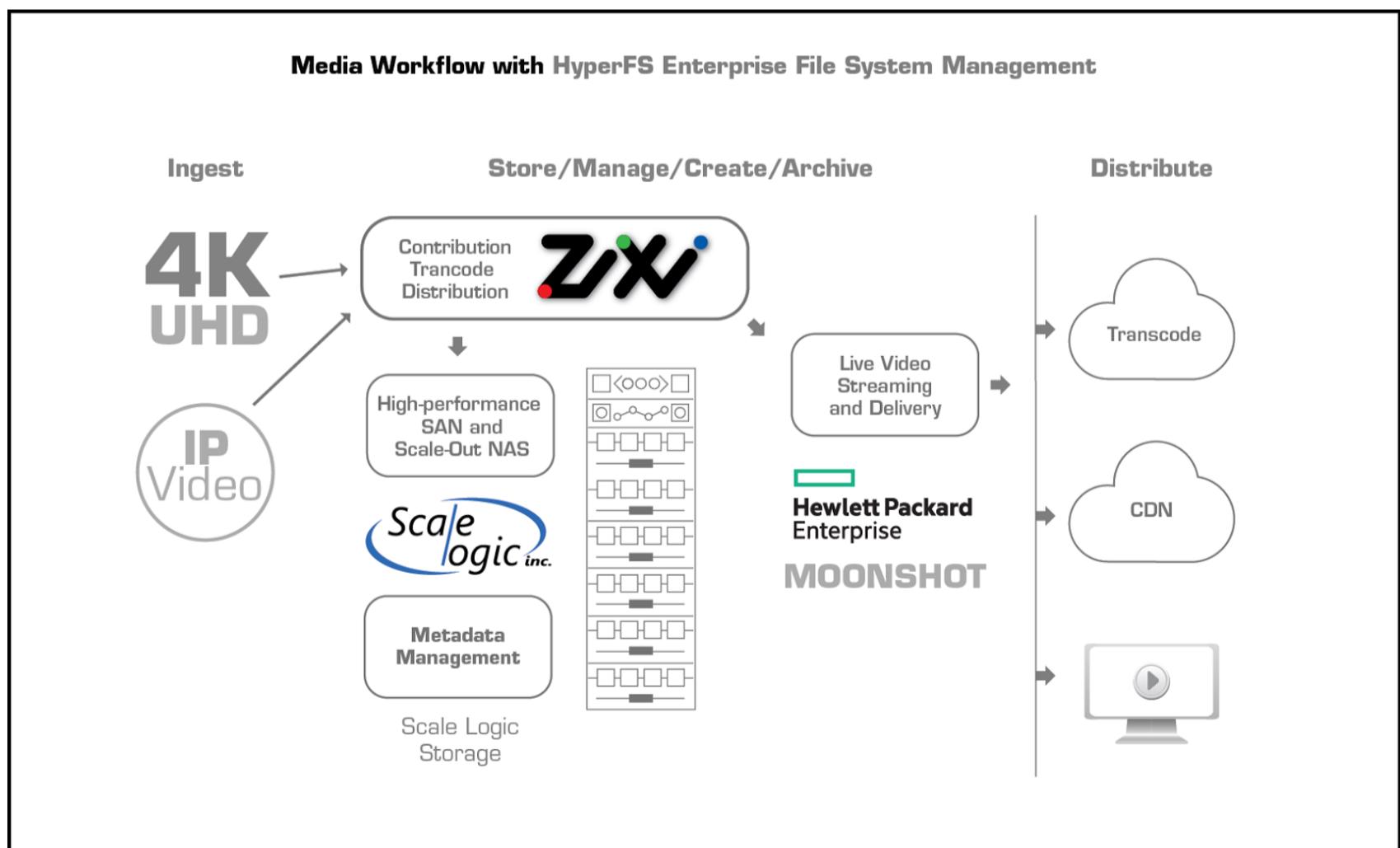


Enterprise level IP contribution, Management, Transcode, and Distribution

When combined with the Scale Logic Genesis line up of storage solutions, customers can now record, store, and manage Zixi streams from ingest through delivery. Zixi's software-as-a-service (SaaS) solution enables the world's leading sports, entertainment, and technology brands such as the UFC, Reebok CrossFit games, and hundreds of others to stream live premium content to their viewers on practically any device.

Scale Logic Genesis and HyperFS

Once content has arrived over IP from any Zixi enabled encoder or camera to HP's moonshot, that content is then recorded via NDI to the Scale Logic Genesis series storage system making that content readily accessible from any platform on the local network. This streamlines the content delivery process, lowers the total cost of ownership across the broadcast infrastructure leveraging existing network availability, enabling a shared environment using HyperFS. This configuration is truly an end to end IP offering that enables contribution and distribution using Zixi's IP protocol to deliver over the internet, while leveraging NDI for IP connectivity on the LAN increasing connectability without the need for proprietary video hardware. Scale Logic's Genesis NAS and SAN offerings are tuned for HD and 4K workflows and with the addition of NDI compatibility, can now support even higher stream counts reading and writing to the system at the same time. Scale Logic, with Zixi, HP, and NewTek's NDI are enabling the migration to end to end IP workflows making the transition seamless.





Post-IBC Release

**Spin up channels fast • Scale quickly • Smaller footprint • Lower Power Consumption
Record Channels direct to SLI Genesis • Immediately available on the network**

About Scale Logic, Inc.

SLI engineers and deploys storage centric solutions for Broadcast, OTT, Streaming, and Post Production Workflows. These solutions are designed specifically for customers requiring high performance, highly reliable data storage and network infrastructure. 25+ years experience in both structured and unstructured data workflows underpins SLI's consultative approach as a trusted extension of its customer's resources. SLI's value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions to global enterprise platforms, including Scale-Out NAS, SAN, and Archive. SLI offers a complete suite of lifecycle management, workflow enhancements, solution design and installation, post warranty support options, and system integration. To learn more, please visit <http://www.scalelogicinc.com>.

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