



## For Immediate Release

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### **Scale Logic, Inc. Advances Software-Driven IP Workflows with NewTek NDI**

**(Amsterdam, NL — September 7, 2016)** — Scale Logic, Inc. (SLI), an industry leader in broadcast storage, file system software, and storage infrastructure, today announced support for software-driven IP workflows using NewTek’s Network Device Interface (NDI™). Joining both the industry’s largest IP ecosystem of products and the rapidly expanding number of companies enabling IP-based customer workflows, SLI will integrate NDI into both SYNERGY and the Genesis product line, making them recognizable as a source by any other NDI-enabled applications and devices connected to a standard Ethernet local area network.

At IBC 2016, NewTek and SLI will demonstrate IP interoperability between NDI-enabled applications and devices located at NewTek’s booth 7.K11 and SLI Stand 7.H39 using RAI’s standard Ethernet infrastructure. NewTek’s royalty free NDI technology allows video and audio sources to be shared bi-directionally across a network, eliminating the need for costly direct connections, expensive cable runs, and infrastructure upgrades while turning every source into a destination instantly available anywhere on the network.

Beyond the traditional NAS that is already qualified for use with TriCaster, SLI’s goal is to embed NewTek’s IsoCorder Pro into their Genesis product line to record up to 16 NDI sources. The recorded files would then be available to editors on the SAN for craft editing on any platform.

SLI’s roadmap also includes embedding Bridge Connect and adding an HS-SDI card to the Genesis Unlimited and Synergy storage products: enabling direct recording from SDI sources. This runs in conjunction with the NewTek IsoCorder Pro, recording NDI sources. SLI will use an NDI-capable video card that will create NDI content as it is written to storage.

“We want to be the first to offer recording NDI directly on a SAN (the SLI Genesis line) with an Enterprise File System (HyperFS) to enable IP workflows across the content lifecycle. This will drive down cost while making more devices available on a standard network, all without



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compromising quality. This opens up editing workflows to numerous sources without the need for traditional physical video routing,” said Daryl Heinis, CTO at SLI.

“Software-driven IP workflows are quickly becoming ubiquitous in video production,” said Michael Kornet, executive vice president of Business Development for NewTek. “NDI-enabled devices like Synergy exponentially increase the video sources available for live production creating efficiencies and opportunities for customers that did not previously exist. NDI is the most widely adopted IP technology on the market, epitomized by the millions of customers with access to it today.”

As part of the NewTek NDI developer program, Scale Logic will support additional NDI features when the updated software development kit (SDK) becomes available. Building on the widely adopted and ground-breaking Network Device Interface which was announced at IBC 2015, NewTek’s NDI version 2 adds higher performance, resolution independence, 16-bit per channel support for the highest precision color of any IP standard, 16 channels of floating point audio, improved cross subnet support, integrated fail-safe support, network-based re-routing support, and more.

For more information on NDI, visit [ndi.newtek.com](http://ndi.newtek.com).

For more information about SLI, visit [www.scalelogicinc.com](http://www.scalelogicinc.com).

### **About Scale Logic**

Scale Logic engineers and deploys storage centric solutions for broadcast, OTT, streaming, and video post production workflows. These solutions are designed specifically for customers requiring high-performance, highly-reliable data storage and network infrastructure. Its 30+ years experience in both structured and unstructured data workflows underpins its consultative approach as a trusted extension of its customer’s resources. Scale Logic’s value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions, to global enterprise platforms, including Scale-Out NAS, SAN, and archive. Scale Logic offers a complete suite of lifecycle management, workflow enhancements, solution design, installation, post warranty maintenance options, and system integration.