For Immediate Release

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**Scale Logic, Inc., In Collaboration with our Partners,
to Present a Full IP-based Workflow Solution for Media at IBC 2016**

September 1st, 2016, Amsterdam, NL – Scale Logic, Inc. (SLI) and HGST, supported by QStar, will be at IBC, RAI Amsterdam, Hall 7, Booth H39, September 9-13 to showcase Shared Storage Solutions for IP-based Workflows. SLI makes support for video and film post-production and video content creation workflows simple. Workflow demonstrations will include numerous software and application providers to demonstrate the interoperability that is required in the media and entertainment market.

SLI solutions featured at IBC include, HyperFS enterprise SAN and Scale-Out NAS file system running on Genesis HyperMDC, as well as Genesis IAP servers running Qstar Network Migrator and Archive Manager and an integrated project management layer for managing editorial workflows for Adobe, Avid, and Final Cut Pro. In addition, SLI will demonstrate several robust options for data movement, sync, and archive. QStar provides S3 compliant software for archiving to the HGST Active Archive

As the broadcast, film, and digital media industry migrates to IP based workflows, adopts 4K and UHD formats, and faces the increased complexity of OTT and Multi-Screen delivery, more and more media companies are turning to the broadcast expertise and experience of SLI. SLI delivers shared storage solution offerings that enable cross platform sharing of projects, bins, and media, streamlining the content delivery process while meeting the complexity of delivering content in different bit rates and formats across a growing list of devices. HyperFS, SLI's proven enterprise file system enables content ingest, processing, management, migration, archiving, and delivery across solid state, disk, tape, and object storage solution offerings from both SLI and leading infrastructure providers like HPE, NetApp, HGST, and HDS. Come to IBC and see how SLI can streamline your workflow and improve TCO, while simplifying the transition to IP-based workflows.

"Integrating file-based workflows into complex environments takes experience, vendor collaboration, and a full understanding of the customers expectations," said Bob Herzan, President and CEO of SLI. "The industry requirements for acquiring, creating and distributing content are not unique, however, success is built on strong communication and pre-determined expectations. Our customers set the guidelines and SLI, along with our partners, brings the pieces together to drive complete IP-based 4K and UHD workflows."

About Scale Logic, Inc.

SLI engineers and deploys storage centric solutions for Broadcast, OTT, Streaming, and Post Production Workflows. These solutions are designed specifically for customers requiring high performance, highly reliable data storage and network infrastructure. 25+ years experience in both structured and unstructured data workflows underpins SLI's consultative approach as a trusted extension of its customer's resources. SLI's value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions to global enterprise platforms, including Scale-Out NAS, SAN, and Archive. SLI offers a complete suite of lifecycle management, workflow enhancements, solution design and installation, post warranty support options, and system integration. To learn more, please visit http://www.scalelogicinc.com.

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