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## **Scale Logic's Media Storage Services has saved customers millions of dollars and added years to their legacy hardware lifecycle**

**Customize and cost-effectively extend hardware and networking maintenance, trade-in legacy storage, and migrate data across multiple verticals with increase ROI and save on valuable Opex budget**

(Bloomington, Minnesota) - At **NAB Booth SL5324**, Scale Logic, Inc. (SLI), a leader in logical solutions for complex storage needs, continues to offer a range of exciting offerings for Media Storage Services covering extended warranty support, data refurbished/recertified nodes and clusters, buybacks, and other support services.

SLI's extended warranty programs are an important part of our message for NAB this year. Our customizable support programs for EMC/Isilon, NetApp, HDS, Quantum, Brocade and QLogic switches, among other manufacturers, offers many options for customized extended warranties at a fraction of the cost of the manufacturer's warranty.

These programs are adapted to the specific needs of the customer, bringing benefits to a wide range of verticals within the Sports and Entertainment market, such as Film, Post, VFX, TV & Cable Broadcast, OTT, CDN, and Live Venues. "End users have a definite need to manage the support details of their current storage infrastructure in a cost-effective way, even as they investigate other options", explained Scale Logic's EVP of Global Support Services, Dave Herzan.

"We step in and give clients options they never knew they had in a no pressure consultative way." he continues by saying, "Organizations like CBS, Dolby Labs, Scanline VFX, Titmouse Animation, NHL, and Beatport have all taken advantage of our post warranty support at half the cost of their incumbent OEM. Oftentimes clients take those savings and add capacity with our refurbished nodes and full



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clusters to grow what they have. The third step is trading in that storage to help fund the refresh. No one else in the market offers these options.”

Other ROI-oriented services from our MSS team include data migration services, updated options for trade-ins, and other cost-effective options for growing legacy storage and networking infrastructure.

### **About Scale Logic**

Scale Logic engineers and deploys storage-centric solutions for broadcast, OTT, streaming, and video production workflows. These solutions are designed specifically for customers requiring high-performance, highly reliable data storage and network infrastructure.

Scale Logic’s value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions, to global enterprise platforms, including Scale-Out NAS, SAN, and archive. Scale Logic offers a complete suite of lifecycle management, workflow enhancements, solution design, installation, extended warranty maintenance options, and system integration.

To learn more, please visit [www.scalelogicinc.com/support-services](http://www.scalelogicinc.com/support-services) or visit us at NAB 2017, Booth SL5324.