

For Immediate Release

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Scale Logic Extends Third Party Services into Europe, the Middle East, and Asia

Scale Logic adopts a consultative approach that allows users to extend maintenance cost-effectively, trade in legacy storage, and migrate data for content creators and distributors.

(Bloomington, Minnesota — August 29th, 2016) At <u>IBC</u>, **RAI Amsterdam**, **Hall 7**, **Stand 7.H39** Scale Logic, Inc. (SLI), a leader in logical solutions for complex storage needs, will announce several extensions to the coverage of their Media Storage Services, bringing extended post warranty support, data migration services, and trade-in programs, into Europe, the Middle East, and Asia.

SLI's Media Storage Services' offerings in both new and existing regions and now includes post warranty support programs for Isilon and Quantum Disk, Tape, and Metadata Controllers. SLI's Media Storage Services prides itself in offering warranties for a fourth year and beyond at a fraction of the cost of the manufacturer's warranty and is thrilled to introduce these new products in its portfolio.

Other announcements from Media Storage Services at IBC include data migration services for XSAN, Quantum, and EMC/Isilon platforms and updated options for trade-ins across several vendors.

These new offerings round out Media Storage Services' suite of vendor-specific programs covering post-warranty support and trade-in programs for EMC, Isilon, Netapp, HP, Quantum, Cisco, Brocade, and others. These programs are adapted to the specific needs of the customers, bringing benefits to a wide range of vertical markets within the Media and Entertainment field such as Film, Post, TV Broadcast, OTT, CDN, and Live Sports venues.

"End users in the M&E space have a definite need to manage the growth and management of their current storage infrastructure in a cost-effective way, even as they investigate other options", explained Scale Logic's Director of Global Support Services, Dan Ellenbecker. "We step in and give clients better ways to work and also options they never knew they had."



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"Companies like Dolby Labs, Titmouse Animation, Cricket Wireless, and Beatport have all taken advantage of our market expertise. We provide them with post warranty support at half the cost of their incumbent OEM, grow their existing storage by adding refurbished certified nodes, and trade in their existing storage to help fund the next tech refresh. No one else in the market does that."

About Scale Logic

Scale Logic engineers and deploys storage centric solutions for broadcast, OTT, streaming, and video post production workflows. These solutions are designed specifically for customers requiring high-performance, highly- reliable data storage and network infrastructure. Its 30+ years experience in both structured and unstructured data workflows underpins its consultative approach as a trusted extension of its customer's resources. Scale Logic's value to customers is demonstrated by the range of products and related services it offers, from entry-level and mid-tier storage solutions, to global enterprise platforms, including Scale-Out NAS, SAN, and archive. Scale Logic offers a complete suite of lifecycle management, workflow enhancements, solution design, installation, post warranty maintenance options, and system integration.

To learn more, please visit www.scalelogicinc.com.