

## Content capture, storage and delivery for remote, live production and OTT delivery

Managing sports workflows is not only about broadcasting the event itself, it is about enhancing the entire experience. Professional sports teams generate thousands of hours of video content each season. Keeping this content accessible throughout the year – for in-game promotions, advertising, social media and b-roll packages for national networks – is essential.

### Our products and services

- *Hybrid storage application platforms*
- *Enterprise NAS storage and file servers*
- *Cost-effective metadata controllers*
- *24x7 health monitoring*
- *Archive, business continuity and disaster recovery*
- *FC, Ethernet and iSCSI networking options*
- *Customized extended warranty programs for major OEMs*
- *Refurbished and certified nodes, clusters and switches*
- *Buyback and trade in programs with refresh*
- *Certified asset recycling*
- *Installation and design*



## Hybrid storage for broadcasting and multi-site playback

The Minnesota Timberwolves are an American professional basketball team based in Minneapolis, Minnesota. The Timberwolves compete in the National Basketball Association (NBA). Founded in 1989, the team is owned by Glen Taylor. The Timberwolves play their home games at Target Center, their home since 1990.

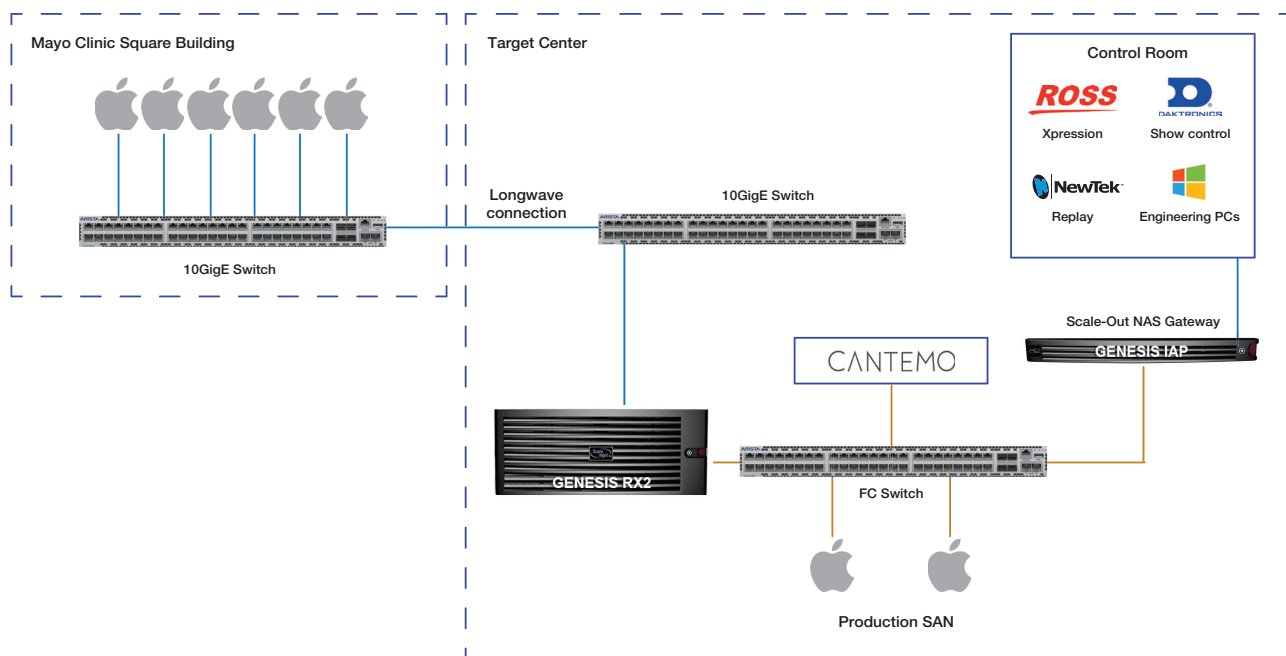


### Our customer says it all

“Scale Logic has been tremendous to work with,” Nelson says. “Their high level of service, engagement and problem-solving makes it easier for me to focus my attention on creating and distributing content, not managing storage and workflows. Their responsiveness to any issue is incredible, and the Scale Logic team has even come onsite several times for additional training for me and my team. From consultation to implementation to ongoing support, Scale Logic is a truly valuable technology partner for the Timberwolves and Lynx.”” - Erik Nelson, Director of Video Production

- *Genesis RX2 SAN storage*
- *HyperFS file system management*
- *Genesis IAP Scale-Out NAS Gateway*

## MN Timberwolves and Lynx multi-site video production environment



— FC — 10GigE (#) Number of Cables

## Support of infrastructure in preparation for refresh

The Oakland Raiders are a professional football franchise based in Oakland, California. The Raiders compete in the National Football League (NFL) as a member club of the league's American Football Conference (AFC) West division. Founded on January 30, 1960.

Our channel partner contacted us while working to replace an aging EMC Isilon cluster at the Oakland Raiders. Support was expiring the following month and EMC renewal costs were very expensive. Our ability to provide Isilon support gave our partner the advantage he needed to secure the business.

Through a collaborative process, we conferenced with the CTO and storage engineer for the Oakland Raiders, to answer questions about methods of support, parts onsite, software support, and term contract length. Within a week, the team opted for a one-year contract, with the option to extend the contract as far out as they'd like. We gave the team additional flexibility to re-purpose the Isilon cluster (for increased ROI) at a much lower support cost once the refresh solution was delivered and data migration was completed.



- *Post warranty support*
- *Customized short term pro services*
- *Time for POC*
- *Time for refresh*
- *Supported 4-node Isilon cluster*

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## Scale Logic can support these manufacturers

